

Sugar House Arts Festival
Friday, July 4th, 2008 – 9AM to 7PM
On Highland Drive from Wilmington Ave to 2100 South
Salt Lake City, Utah

Application Information and Deadlines

The **Sugar House Merchants Association** presents the seventh annual **Sugar House Arts Festival** on Friday, July 4th 2008. Boasting Salt Lake City's premier artists and craftsmen, festival-goers will enjoy perusing booths to live music and delicious food. In addition to this we will have a children's area with arts and crafts and entertainment. Located in the heart of Sugar House, the festival is designed to enhance 4th of July activities traditionally held at Sugar House Park, where 100,000 visitors were in attendance last year.

Applications are due by May 1st 2008. Slides or photos for adjuring are to be submitted with application. Artists who wish their slides or photos to be returned must include a self addressed stamped envelope with adequate postage. SMA is not responsible for lost or damaged slides. A detailed description of vendor booths and products must be included with application. There will be a late fee of \$50.00 for all applications received after May 15th, 2008.

There are a limited number of booths available; spaces are 12' x 12'. The fees are as follows:

Art Booths**	\$135.00	Event License Included
Vendor Booths	\$135.00	Event License Included
Food Booths	\$250.00	Event License Included (food handler's permit required)
Electrical Fee*	\$100.00	For All Food Booths Requiring Electrical Access

** A \$25.00 non-refundable adjuring fee is included in the booth fee.

- A \$50.00 refund will be given for the return of festival power cords and surge protectors.
- Members of the Sugar House merchants association will receive a 50% discount

Due by May 1st:

- _____ 4 photos or slides of booth art
- _____ \$25.00 adjuring fee (non-refundable)
- _____ self-addressed stamped envelope (if returning slides or photos)
- _____ completed, signed, and dated application form (see next page)

The rest of the event fee is due when you receive your Acceptance Letter, and must be paid by May 15th 2008 or your slot will be given to the next person on the waiting list. Please mail all application information and payments to:

Sugar House Merchants Association
4th of July Arts Festival
P.O. Box 520356
Salt Lake City, Utah 84152-0356

For information or questions contact Debie Williamson Mon-Fri: 9am-7:00pm at (801) 467-1579 or you can email Tina Rowell at dolphinia@ix.netcom.com anytime.

The **Sugar House Merchants Association** is a non-profit organization dedicated to promoting excellence in the arts.

Application

Please write clearly

Booth Type (check one): Art Vendor Food Food with power [amps needed]

Company Name: _____

Name of Applicant: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

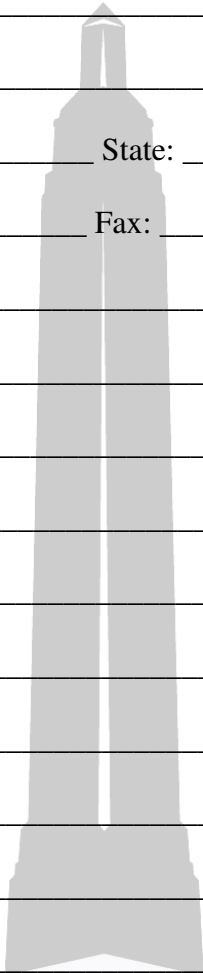
Email: _____

Web Site: _____

State Tax or Social Security Number: _____

Medium or Product: _____

Description of Work: _____



merchants association

Rules and Regulations:

1. Artwork must be original, designed and produced by, or under the supervision of the exhibiting artist. Only artwork that is representative of the artwork accepted for this art festival may be displayed.
2. The artist holding the booth must be present during the entire advertised Festival hours.
3. The booths must be open for business during the advertised festival hour's .All items to be sold must be listed on application.
4. Exhibitors display all works at their own risk. The Sugar House Arts Festival is in no way responsible for damage, for loss of art exhibitor's property, or personnel injury resulting from participation in the festival.
5. Exhibitors will be responsible for bringing their own garbage bags to thoroughly removing all trash (macro and micro) from their booth space. Public cans are not to be used for booth trash. (Failure to comply will result in forfeiture of deposit).
6. All sales will be made directly through the exhibiting artists.
7. Exhibitors will be responsible for collection (and remittance) of 6.6% sales tax. Instructions for collection procedures will be handed out the day of the Festival, Compliments of the Utah State Tax Commission.
8. Submission of this signed application is considered a commitment to exhibit at the Sugar House Arts Festival. No refunds, if application is accepted.
9. The Sugar House Merchants Association reserves the right to refuse any application.
10. All artists and vendors must remain inside of the space allotted to them.
11. The Sugar House Arts Festival reserves the right to remove any exhibitor for violation of any regulations.

I, the undersigned, understand and will abide by the above rules, regulations, and festival instructions.

Signature: _____ Date: _____

Please make a copy of this application for your records. We look forward to seeing you on the 4th of July 2008.
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